



DAEDAL TECHNOVATIONS



DAEDAL TECHNOVATIONS





## Daedal Overview



**Founded 2010**



**Expert Team Members**



**Diverse Service Portfolio**



**Deep Expertise**



## Accelerating Solutions for Companies & Individuals



**Strategy & Planning**



**A Unique Execution Model**



**Comprehensive Services**



**Quality Solution with Support**



**Extensive Experience**



## Key Work Area's



**Development**



**Consulting**



**Training**



**Digital Marketing**



## Global Client List

Learnblock

Stashz

GLAMERCI

Paliwal  
Jewellers

QuackQuack.in  
FIND MANY. DISCOVER ONE

ABcarz  
.com

Global Supply

BUSINESS RANKERS

ULTIMATE  
PRO SERVICES

FanByles

e9rab

Organised by  
संस्कृति  
(Life Time Achievement Award)

Bookbey.com

Socio Planet

Homework Tab

Homework Rank

SHREE RAM  
GROUP

99  
Dollar  
Cart

GINGER  
HOTELS

LAWYERSCOMING

imtalli

YAKO MYANMAR

More ...



## Services



Web Application  
Development



Software  
Development



Mobile Apps  
Development



Web Design



Digital Marketing

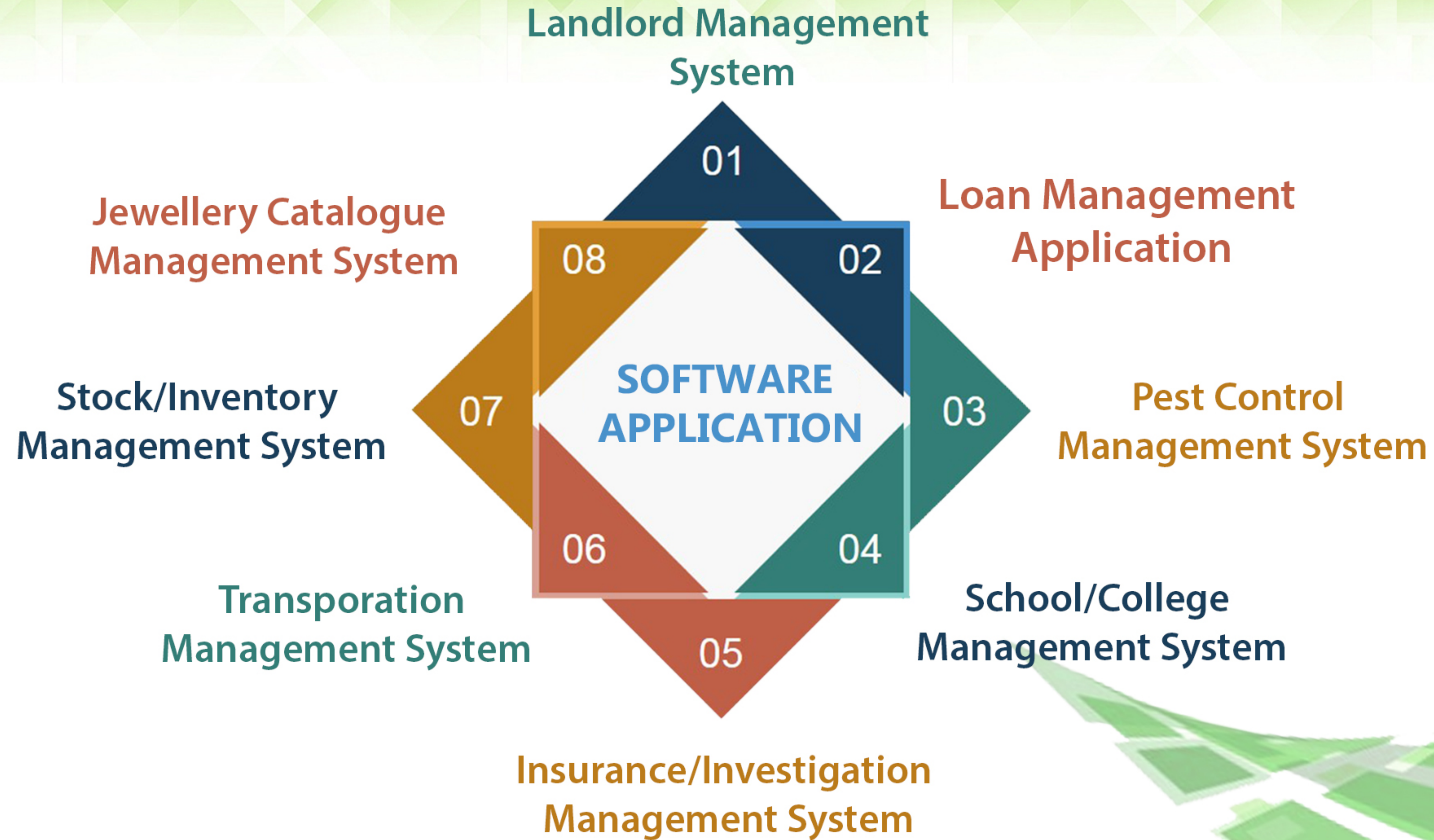


# Web Application Development

- ❖ Web Development & Implementaion
- ❖ Microsites
- ❖ Landing Pages
- ❖ CMS Implementation & Maintenance
- ❖ Cross-Platform

 <b>Magento™</b> Open Source eCommerce	 <b>Drupal</b>	 <b>WORDPRESS</b>
 <b>opencart</b>	 <b>Joomla!</b>	 <b>zencart</b> The art of e-commerce
 <b>ASP.NET</b>	 <b>Java</b>	 <b>PRESTASHOP</b> The Best E-Commerce Experience
		











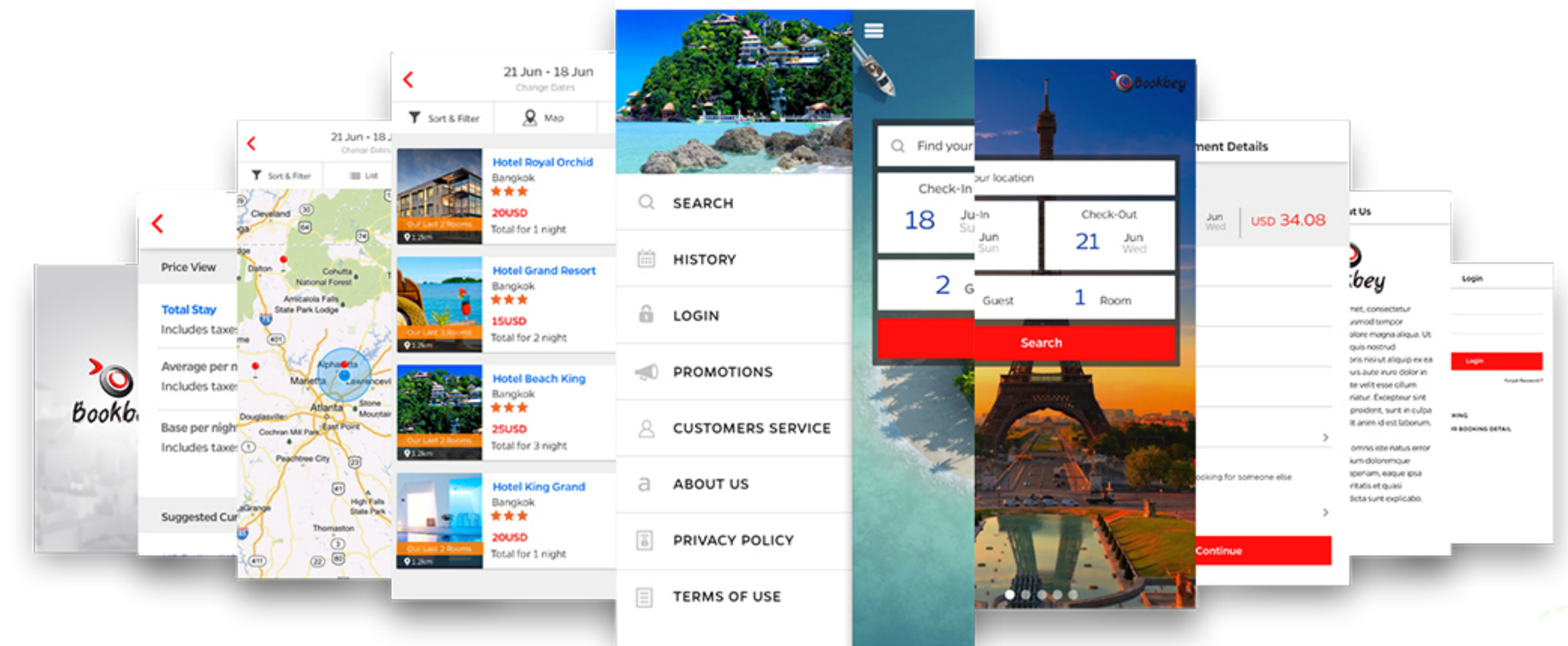
# Mobile Technology

## Technology Used

**Hybrid :-** Ionic, Cardova, Phonegap

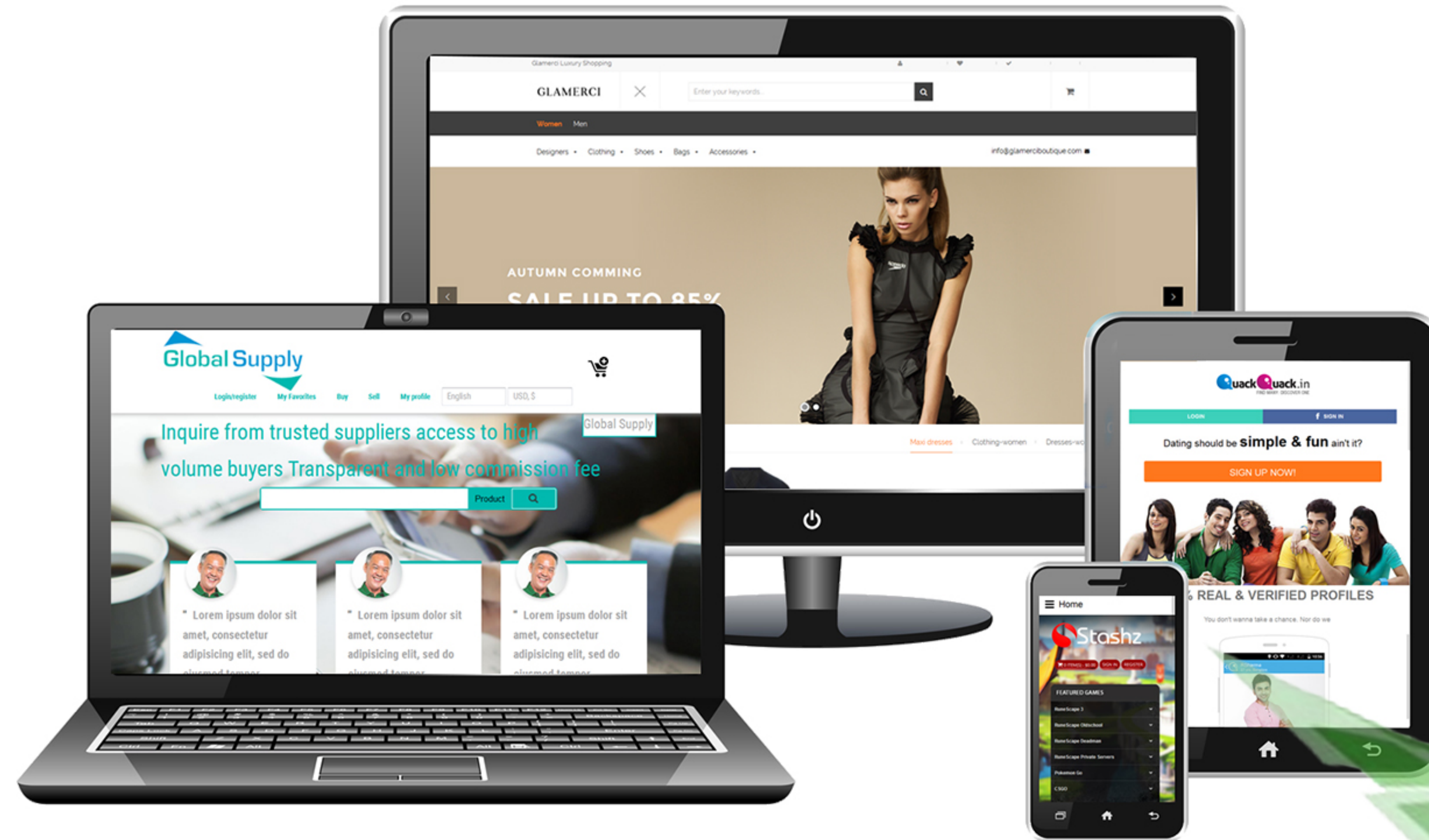
**Native :-** Core java, Android Studio, XML, JSON  
Sqlite, Eclipse

**ios :-** Swift, Object c, X-code, Xamarin





# Web Design





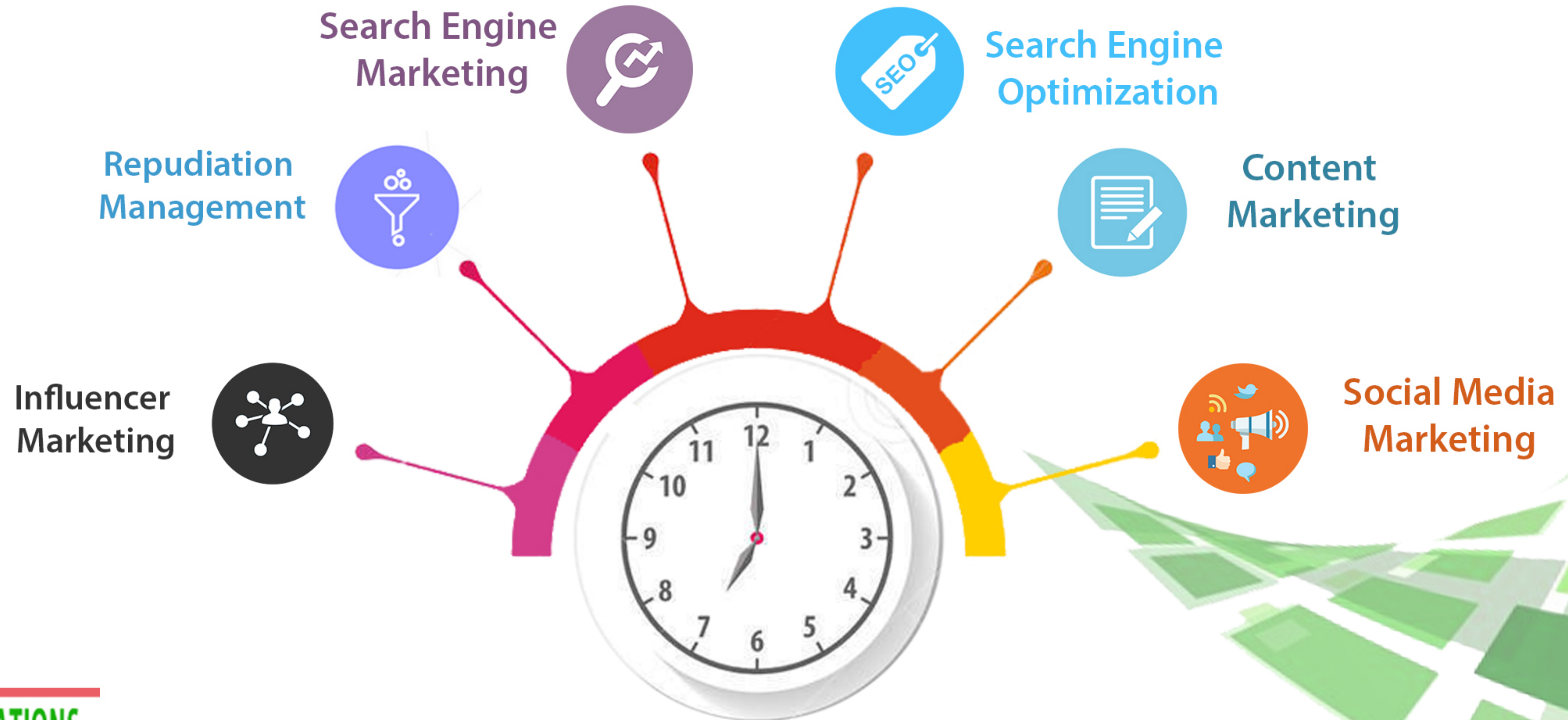
# Web Design

- ❖ Elegant , Creative Designs
- ❖ Websites / Mobile / Blog /Microsite
- ❖ Parallax website
- ❖ Collateral
- ❖ Multimedia
- ❖ Presentations
- ❖ Email & Newsletter Design





# Digital Marketing



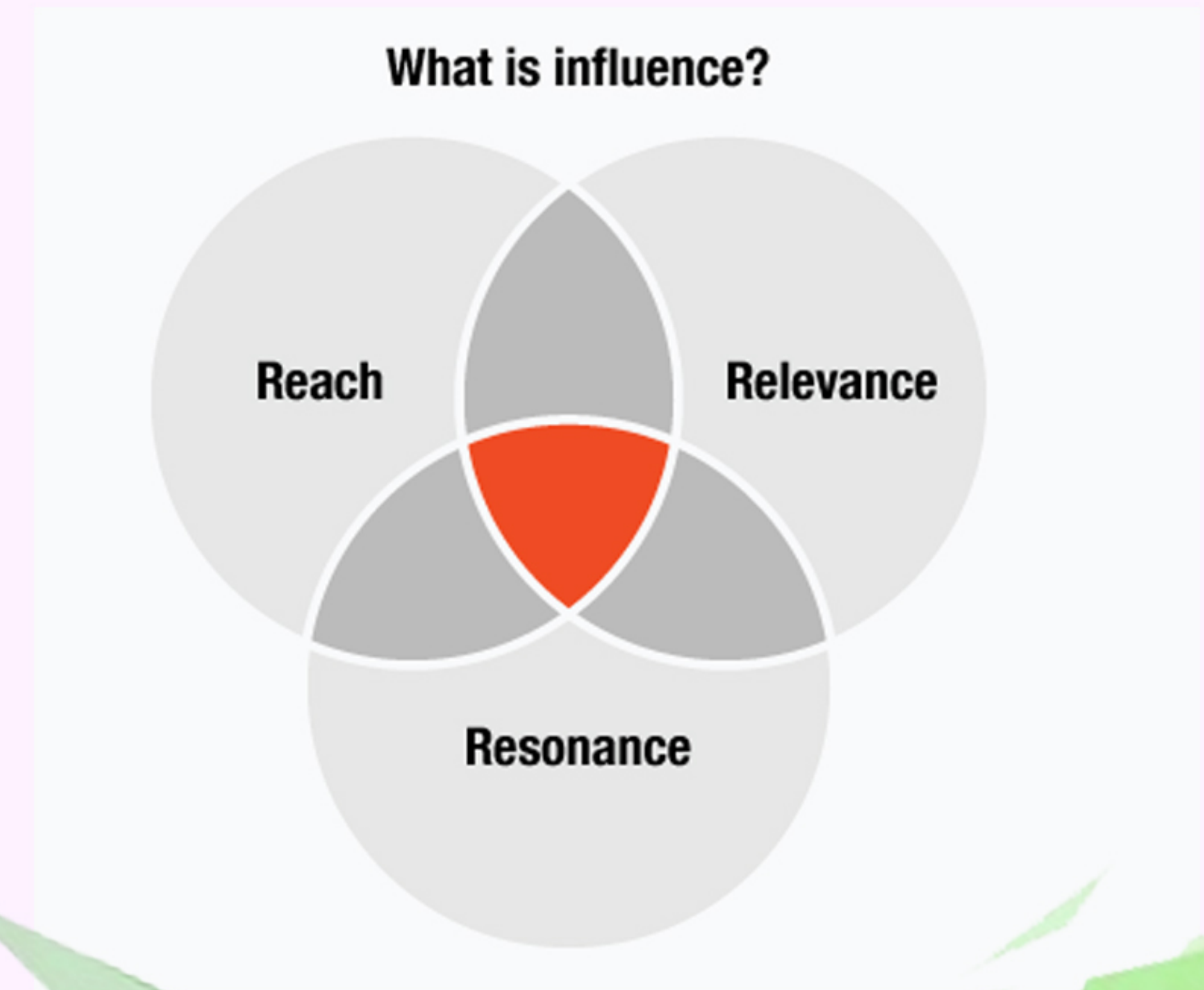


# Influncer Marketing Action Plan

- ❖ Identify Your Target Audience
- ❖ Discover The Right Influncers
- ❖ Monitor Influencers for Opportunities
- ❖ Take Action & Engage
- ❖ Measure Your Results

## Repudiation Management

- ❖ Ripoff Negative image from Search engines
- ❖ Build Positive Rating on Search engines





# SEO

- ❖ Keyword Research
- ❖ Continual Website Analysis
- ❖ Competitive Benchmarking
- ❖ Complete White-hat Optimization
  - ❖ Off-page Optimization
  - ❖ On-page Optimization
- ❖ Comprehensive Custom Dashboard

## SEARCH ENGINE OPTIMAZATION





# SMM

- ❖ Analysis & Observe
  - ❖ Competition Study, Latest Industry Trends
- ❖ Formulate a Strategy
  - ❖ Content Marketing is Key
  - ❖ Corporate/ Proprietary Content
  - ❖ Supplement with relevant 3rd party content
  - ❖ Persona, Audience and Business goals aligned with social strategy
- ❖ Implement the strategy as per the network
  - ❖ Different Plan for each network
  - ❖ Expert Implementation
  - ❖ Comprehensive Distribution
  - ❖ Increase corporate footprint
- ❖ Measure and Constantly improve





# SEM

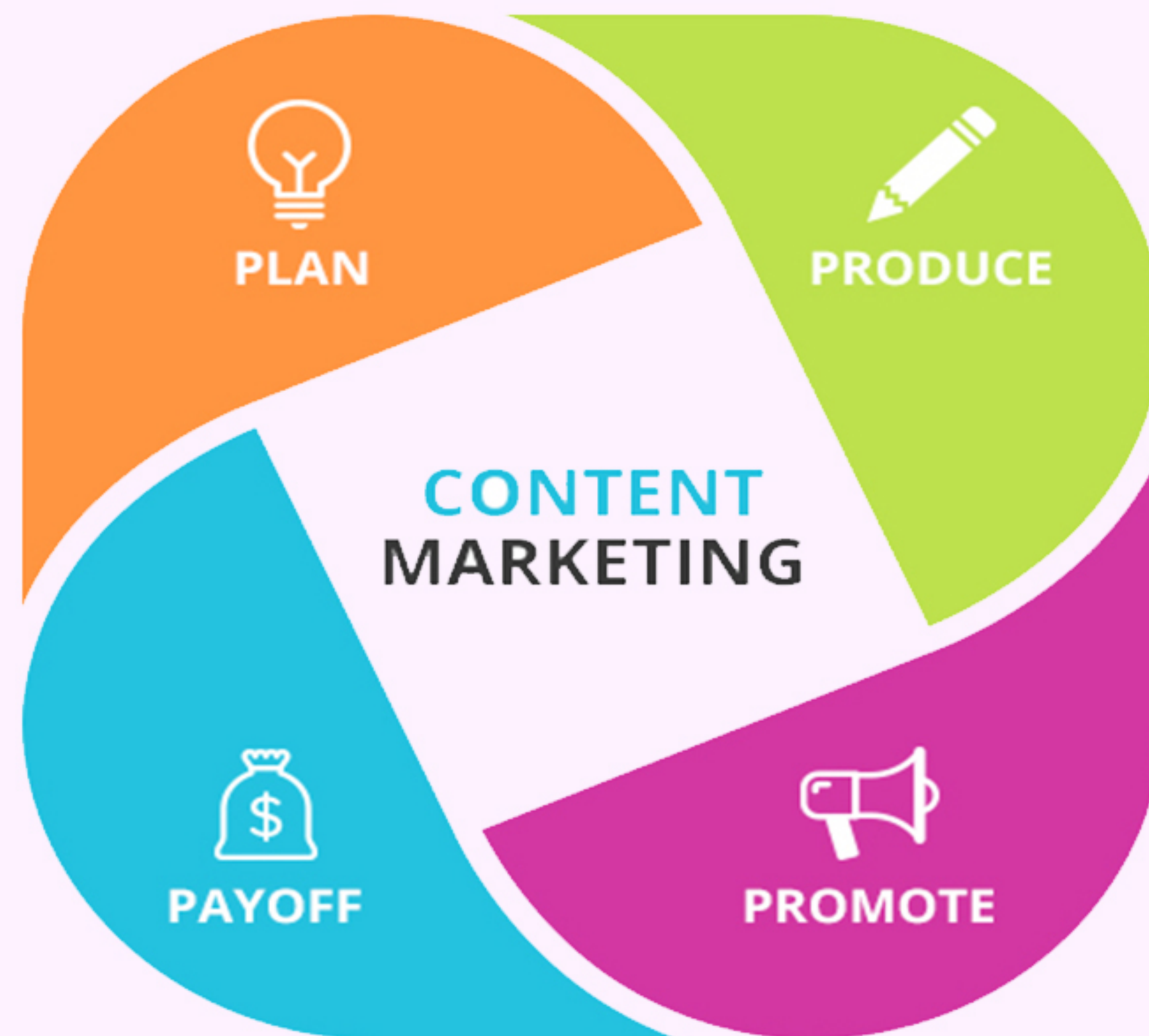
- ❖ **Analysis & Initial Setup**
  - ❖ Industry, Competition, Target Behavior Analyze exiting marketing programs
  - ❖ Keyword Research , Account Creation
- ❖ **Landing Page Optimization**
  - ❖ A/B Testing
- ❖ **Campaign creation**
  - ❖ Adgroups creation, Match type setup, Ad Creation
- ❖ **Montly Maintenance**
- ❖ **Custom Google Analytics Dashboard**

## SEARCH ENGINE MARKETING





# Content Marketing



**Content marketing** is a strategic marketing approach focused on creating and distributing valuable, relevant, and consistent content to attract and retain a clearly-defined audience and, ultimately, to drive profitable customer action.



## Testimonials

01

"Great service levels, always happy to help".  
- **Bobby June- USA**

"Excellent!!!"

-**Best Practice Company-USA**

02

03

"Good job. delivered on time"

**Martin-Germany**

04

"Team Daedal Did Very Well Job. Will Hire them Again. always Ready to resolve issues".

-**Ummah Mart -Australia**

05

I have used many freelancers before and Pankaj and his team stood out the most to me. They not only provided quality work on my project over the 6 months period (Yes, its a HUGE project), they went far and beyond the call of duty to address every issues and concerns I have.Great communication, skills and co-operation. Would definitely recommend Pankaj for any IT related project in a heart beat. "

-**Clearence -Singapore**

06

" Daedal Technovations is a team of Experts . They Deliver a Solution More than My Expectation.Good Going Guys. Will Prefer Again."

- **Imma Ojay-Canada**





# *Thank You*

DAEDAL TECHNOVATIONS

